

Woaseue Training

Course Name : Wordpress Development

Course Duration – 1 Month

Total Class - 30

Course Description :

1. Getting Started with WordPress

- What is WordPress and its advantages
- Domain Name Registration and Web Hosting
- Difference between Self Hosting and Free Cloud Hosting
- Downloading and Uploading WordPress to your host
- Installing WordPress with the 5 minutes install
- Installing WordPress manually

2. Setting up WordPress

- Logging in WordPress admin area
- Familiarise with the WordPress Dashboard
- Editing the user profile
- Configuring the Dashboard settings

3. Adding the right content to your WordPress site

- About posts and pages
- Difference between pages and posts
- Creating pages
- Organising page hierarchy
- Creating a static front page

4. Blogging with WordPress

- Creating posts
- Text formatting in a new post
- Creating and managing links
- Adding Images, Youtube Videos and Audios
- Adding an image gallery
- Adding post categories, tags and other elements

5. Customising WordPress

- Installing and activating themes
- Exploring the themes option
- Installing plugins and using them
- Info about various widgets and working with them
- Setting up custom background and header images
- Creating custom menus and custom widgets

6. Launching Your WordPress Site and After

- Submitting the site to search engines
- Managing WordPress users and permission levels
- Managing comments and controlling spam
- Backing up a WordPress site
- Restoring a WordPress site from crash
- Search Engine Optimisation (SEO)
- Adding social media options like facebook, twitter and many more

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TK 8000

NB: The certificate is approved by the Government of Bangladesh.