

# Woaseue Training

Course Name : Outsourcing Pro

Course Duration – 2 Month

Total Class - 60

## Course Description :

- ❖ What is Outsourcing?
- ❖ What is Freelancing?
- ❖ Outsourcing Marketplaces Introduce
- ❖ Upwork.com, Fiverr.com, Freelancer.com, More..... Analysis
- ❖ How to Open Account/Profile?
- ❖ How to Complete Account/Profile?
- ❖ How to pass in Tests?
- ❖ How to Create Portfolio?
- ❖ Client Analysis
- ❖ How to apply to job?
- ❖ How to Interview?
- ❖ Cover Letter Writing
- ❖ Time tracker
- ❖ Submit Job and Proof
- ❖ Payment accounts add and withdrawn
- ❖ Importance Tips

### Outsourcing Intro

- Outsourcing Basic
- Outsourcing Why
- Outsourcing Where
- Outsourcing System
- Outsourcing Syntax
- Email Marketing
- SMS Marketing
- Media Marketing
- Face book Like
- Face book Fan page
- YouTube Like
- YouTube
- PPC Site
- PTC Site
- Captha
- Data Entry

### 1. Advance SMM (Social Media Marketing)

- + What is SMM or Social Media Marketing?
- + Professional Social Media Profile Creation
- + Social Media Tools and Extension
- + Set Marketing Plans
- + Choose Best Platforms
- + Personal Branding
- + Audience Analysis
- + Content Creation
- + Engage with others
- + Get Result
- + Facebook Marketing
- + Facebook Profile, Page and Group Creation
- + Twitter Marketing
- + Google+ Marketing
- + Pinterest Marketing
- + Instagram Marketing
- + LinkedIn Marketing
- + VK, Medium, Meet up..... Others

### 2. Advance YouTube Marketing

- ✓ Create YouTube Channel
- ✓ Keyword Research
- ✓ Channel Keyword
- ✓ Channel Verification
- ✓ Upload video
- ✓ Monetization video
- ✓ AdSense approve
- ✓ Competitor Analysis
- ✓ Write SEO Optimized Title
- ✓ Write SEO Optimized Description
- ✓ Write SEO Optimized Tag
- ✓ Add Attractive Thumbnail
- ✓ Add Video Annotation
- ✓ Add Video Card
- ✓ Video CC
- ✓ Advance embedded
- ✓ Video internal Link and Use Keywords
- ✓ Video Sharing
- ✓ Link Building
- ✓ YouTube Ranking Factors
- ✓ Advance Video Editing

### 3. Advance SEO (Search Engine Optimization)

### 4. Advance Data Entry and Web Research

### 5. Advance Graphic Design

Course Fee  
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TK 16000

**NB : The certificate is approved by the Government of Bangladesh.**