

Woaseue Training

Course Name : Outsourcing Basic

Course Duration – 1 Month

Total Class - 30

Course Description :

- ❖ What is Outsourcing?
- ❖ What is Freelancing?
- ❖ Outsourcing Marketplaces Introduce Upwork.com, Fiverr.com, Freelancer.com, More..... Analysis
- ❖ How to Open Account/Profile?
- ❖ How to Complete Account/Profile?
- ❖ How to pass in Tests?
- ❖ How to Create Portfolio?
- ❖ Client Analysis
- ❖ How to apply to job?
- ❖ How to Interview?
- ❖ Cover Letter Writing
- ❖ Time tracker
- ❖ Submit Job and Proof
- ❖ Payment accounts add and withdrawn
- ❖ Importance Tips

**1. Basic SMM
(Social Media Marketing)**

2. Basic YouTube Marketing

3. Basic SEO (Search Engine Optimization)

4. Basic Data Entry and Web Research

5. Basic Graphic Design

Course Fee

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TK 8500**

Outsourcing Intro

- Outsourcing Basic
- Outsourcing Why
- Outsourcing Where
- Outsourcing System
- Outsourcing Syntax
- Email Marketing
- SMS Marketing
- Media Marketing
- Face book Like
- Face book Fan page
- YouTube Like
- YouTube
- PPC Site
- PTC Site
- Captha
- Data Entry

NB : The certificate is approved by the Government of Bangladesh.